

CENTRAL MICHIGAN UNIVERSITY
Department of Mathematics
**GRADUATE STUDENT
SEMINAR**

Sara Andrasik and Keith Siopes
Central Michigan University

Statistics Internship Experience – Part II.

Tuesday, October 10, 4:00 pm - 5:00 pm
Pearce Hall, Room 227

American Greetings by Sara Andrasik

American Greetings has been helping to make the world a more thoughtful and caring place for over 100 years. Headquartered in Cleveland, OH, the company is a leader in the greeting card industry. For the past two summers, I had the opportunity to intern in the Business Intelligence department at American Greetings. The first summer I worked on analyzing our sales data from Dollar General. This past summer, I worked on a larger team that supports our Walmart business. We worked closely with our Merchant, Sales, and Operations teams to provide the analytic support needed to make the business successful. I will share some of the projects I was responsible for, as well as discuss the culture of American Greetings as a whole and its incredible internship experience.

**Institute for Health and Business Insight
by Keith Siopes**

The Institute for Health and Business Insight (IHBI) is a small consulting group located here in Mt. Pleasant that specializes in the use of advanced analytics techniques to solve business problems. I have been working at the Institute for Health & Business Insight for over two years now and have had the opportunity to work on numerous projects for various companies including Harley Davidson, Dow Chemical, and the SAS institute. Over the course of the summer semester, I was challenged with tasks which pushed me to think critically and provided me with the opportunity to apply many of the skills I have learned during my time in the Applied Statistics and Analytics program here at CMU. I invite you to listen as I share with you my experience.